

Brianna Snider

Broadcast media professional with six years of experience behind-the-scenes in radio, audio, and television.

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EDUCATION

Capital University — Columbus, OH

AUGUST 2017 - MAY 2021

- Bachelor of Arts, Music Technology major
- GPA: 3.364/4.000

EXPERIENCE

Realtime Technical Services Coordinator — VITAC, Pittsburgh, PA

MAY 2022 - PRESENT

- Set up and verify captions for live television programming and off-air teleconferences for clients like NBC, CBS, CNN, and ESPN.
- Troubleshoot connection issues and caption losses in real time.
- Prepare, edit, and research scripts for live caption sends.

Producer — 100.1 FM and AM 1020 KDKA, Pittsburgh, PA

JUNE 2021 - MAY 2022

- Maintained flow and timing of live shows by controlling the console and WideOrbit Automation Software.
- Edited audio and video for on-air use, podcasting, and social media posts.
- Prepared materials for shows such as live reads, news rundowns, and weather reports.
- Wrote news stories to be read on-air.

Radio Promotion Intern — The Syndicate, Weehawken, NJ

OCTOBER 2018 - JUNE 2021

- Composed promotional blurbs for artist campaigns, such as Willow Smith, Paul McCartney, and Fleece.
- Managed NACC chart data for various different campaigns week-to-week.
- Created email blasts and music-sharing links for music directors.

Music Director & General Manager — WXCU Radio, Columbus, Ohio

OCTOBER 2018 - JUNE 2021

- Submitted Top 30 charts to NACC for official records.
- Created schedules and managed rotations for music to play on air.
- Booked artists for events, concerts, and interviews.
- Managed day-to-day operations of the radio station.

SKILLS

Digital Audio Workstations (Pro Tools, Logic Pro X, etc.)

Professional Writing (news, promotional, etc.)

Adobe Creative Software (Photoshop, Premiere Pro, After Effects)

Microsoft Office Suite

Google Suite

PROJECTS

Produced radio shows and edited podcasts with prominent Pittsburgh personalities at [KDKA Radio](#).

Created [spots and sweepers](#) for [WXCU Radio](#) and KDKA Radio.

Created [promotional blurbs](#) for [The Syndicate](#).

Mastered records for bands such as [Verdigrls](#), [Luciano Ferrera & The Ensuing Disaster](#), and [Sleepwalking](#).

Maintained integrity of studio space as studio manager at Capital University.

Composed and performed various EPs and albums for solo project [saltlick](#).

CERTIFICATIONS

Avid Pro Tools Certified Levels 100, 101, and 201

Audinate Dante Certified Level 1